



# ALTS

ACCESS LUXURY  
TRAVEL SHOW

We are pleased to invite you to

ACCESS LUXURY TRAVEL  
SHOW DIGITAL

21<sup>st</sup> OCTOBER 2020

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# About



Each Access Luxury Travel Show is an intimate and tailored event at heart, delivered to you by an experienced team.

CIS market is already on the forefront of shaping the new, post-COVID-19 world

Russia, Kazakhstan, Azerbaijan and Ukraine have already lifted their coronavirus restrictions, resumed regular international flights to several popular tourist destinations starting from August 2020, and the list of the opened countries is expanding every day.

In order to connect the market to top hoteliers, DMC's, airlines and other tourism professionals we have created ALTS digital platform, which is a curated online event where we help you to choose the right partners by organizing 1:1 Zoom meetings and webinars.

**We know that your time is the most valuable thing.** That is why we work with every exhibitor individually and schedule 1:1 meetings with the right partners for you at each ALTS event. We have been working in CIS region for over 12 years, developing strong relationships with leading TOs and TAs in FIT, MICE and corporate segments. So whether you have a preferred list of partners you would like to meet, or you want our insight, we are here to help you to build strong relationships in this exciting market.

# Who will you meet?

Most buyers of ACCESS Luxury Travel Show specialize in high-end tourism and meetings and events.

Big TOs with various branches not only in the capital, but also in the other cities

Niche TOs specializing in weddings and honeymoons, golf, ski or active holidays

Luxury travel agencies and concierge companies

MICE agencies

Corporate clients

# Where are the buyers from?

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Russia

Kazakhstan

Ukraine

Belarus

Azerbaijan

Others

# Why participate?

## Advantages of taking part in ACCESS Luxury Travel Show:

1

Meet all key decision makers, luxury TOs and TAs, MICE agencies and corporate clients from the CIS market in one place. Reach a whole region from the convenience of your home, saving your time and money.

2

Get ahead of the game by promoting, presenting your company and getting on top before the booking period starts. Host webinars with participants from different cities and countries and tap into an even larger audience.

3

At ALTS we value each and every exhibitor, which is why we provide a personalized approach to scheduling 1:1 meetings. We will help you select the right buyers, make sure you meet them and get the most out of it.

4

We have been organizing ALTS for 8 years in CEE region and have been working in the CIS region since 2008. We know how the market works, who the decision makers are and having ran over 50 successful events, we will make sure each exhibitor gets the most value for their time and money.

# Our last live events

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PRAGUE

8 EDITIONS

WARSAW

5 EDITIONS

HUNGARY

3 EDITIONS

# Packages

## STANDARD

500 EUR

10 pre-scheduled 1:1 meetings

Digital Technical support

Targeted newsletter to the database of more than 1500 contacts

Follow up newsletter after the event

## PREMIUM

900 EUR

15 pre-scheduled meetings

1 webinar

The feature of your webinar on the ALTS website

Prior account positioning

Participation of up to 2 representatives

Digital Technical support

Targeted newsletter to the database of more than 1500 contacts

Follow up newsletter after the event

# Differences between packages:

## STANDARD

500 EUR

The standard package includes **10 pre-scheduled** 1:1 guaranteed meetings with buyers through your personal meeting room. Meet the key TOs and TAs during 20 min meetings (**15 min** for appointment + **5 min** technical break) , get the latest updates from the market and promote your company.



## PREMIUM

900 EUR

The premium package guarantees you **15 pre-scheduled meetings (20 min** each: **15 min** for appointment + **5 min** technical break) and a dedicated **30-minute webinar**. The webinar will be saved and featured on the ALTS website so that more people can watch it later.

The package allows the **participation of 2 company representatives from two remote devices**. This is the best option for exhibitors, who would like to reach out to a larger audience and maximize their ROI. Additionally, your profile will be featured in the premium section of the digital platform, so that the buyers will see it at the top of the page upon the registration.

# Partnership Package

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Dedicated landing page with custom information about your company



1 webinar – 30 minutes with the unlimited number of participants



15 pre-scheduled meetings  
20 minutes (15 min for appointment + 5 min technical break)

**The feature of your webinar on the ALTS website**

**Participation of up to 2 representatives at the meetings**

**Prior account positioning and banner on the registration page**

**Branding of the meeting page**

Technical support

Newsletter branding sent to the database of more than 1500 contacts

Follow up newsletter after the event with the link to the webinar

# Details of the partnership package



The partnership package is designed to provide you with the cost effective and beneficial 360 degree coverage. The landing page is a custom mini-version of a personal website that would feature the detailed information about your company. The package guarantees you **15 pre-scheduled meetings** (20 min each: 15 min for appointment + 5 min technical break) and a dedicated **30-minute webinar**. The webinar will be saved and featured on ALTS website so that more people can watch it later. The link to the webinar will be then sent in the follow up newsletter to the buyers.

The package allows the **participation of 2 company representatives from two remote devices**. This is **the limited offer** package available only to a limited number of partners, who would like to reach out to a large audience, maximize their ROI and attract the most viewers.

# Registration

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If you have any further questions, please don't  
hesitate to contact our team:

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You can also confirm your attendance at Luxury Travel Show by  
the email: [events@luxurytravel-show.com](mailto:events@luxurytravel-show.com)

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We look forward to seeing you  
at our event!

[www.luxurytravel-show.com](http://www.luxurytravel-show.com)